

# NORTHSIDE LION



June/July 2022

## PRESIDENT'S COLUMN

Lion Bill Kelton



We had a very successful 29<sup>th</sup> annual WE SERVE Breakfast fundraiser on Saturday, April 30, 2022, in the Midland Park Mall. We want to thank Lion Mark Singh for his tireless work planning and organizing the effort. We also want to recognize the Midland Park Mall management team including Emily Young and Natalie Jett and the mall employees who cooperated and provided assistance to make our effort successful.

Ms. Young and Ms. Jett supported our ticket sales and promoted coordination with Midland Mall merchants. Tickets sales were well above last year sales, and the money received contributed to more revenue and profit for this year's fundraiser. Lion Bilal Shadid, a merchant in Midland Park Mall, sold 28 tickets in support of our fundraiser in his store, Jewelry Pagoda. We applaud Lion Bilal for his efforts.

Our Lions Club zone committee is planning a Pancake Breakfast fundraiser in September for all Zone One Lions clubs to participate and receive an equitable portion of the proceeds. The fundraiser is envisioned as a zone-wide effort to continue the successful Midland Downtown Lions Club Pancake Jamboree. The Midland Downtown Lions Club was forced to discontinue it due to COVID and membership attrition. They are currently in a rebuilding mode.

(Continued on page 2)



## JUNE & JULY PROGRAM SCHEDULE

6/9	Terry Johnson, Midland County Judge
6/23	<b>7:00 p.m.</b> Installation Dinner
7/14	Shirley Howard, Negro Business and Professional Women's Club
7/28	Business meeting

## WE SERVE BREAKFAST



Midland Northside Lions Club held our 29th annual *WE SERVE Breakfast* (formerly called Bunny Breakfast) on April 30 from 7 to 10 a.m. in the food court of Midland Park Mall. We served 287 people a hearty breakfast of sausage biscuit from Texas Roadhouse, scrambled eggs from Charley's Philly Steaks, homestyle potatoes from Mulberry Café, fruit from Chick-fil-A in the mall, and cookies from Fuddruckers. In addition, Pepsi donated the orange juice, Gandy's Dairies the milk, and Sierra Springs the coffee. We raised about \$13,300.

Once again, John Wojtkun, Jr. came from San Angelo as DJ/announcer. Lion Rob McGuire sang several songs and Phil Newell did some juggling. Mascots Andy Armadillo (accompanied by owner Aaron Battles from Texas Roadhouse), Juice from Midland Rockhounds and Lady Liberty from Liberty Tax Service helped to entertain the crowd. For the first time, we also included free vision screening, conducted by the Midland West Side Lions Club. There was a drawing later for 37 door prizes.

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**PRESIDENT’S COLUMN**

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Lion Donald McConnell of the Westside Lions Club is spearheading the Pancake Breakfast fundraising effort for the Zone committee, and Lion Tom Ochs will be coordinating our club’s efforts and assisting in the planning, organization and work. Lion Tom owned and operated Sidekicks and Legends Restaurant before his retirement. He has supported our Lions Club for many years, and is uniquely qualified to coordinate our efforts.

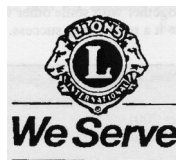
The Northside Lions Club members voted to extend the present slate of club officers for an additional year. Our installation banquet is currently scheduled for June 23, 2022. I wish to say that it is an honor to serve with this club.

**EDITOR’S NOTE**

Thanks to all our club members, family members, friends and supporters who made our *WE SERVE Breakfast* fundraiser a big success again. Among the new helpers was Jerry Morales, owner of Mulberry Café, who provided excellent homestyle potatoes. The new managers at Fuddruckers also did a great job. Pepsi donated 18 cases of orange juice and Gandy’s Dairies donated the milk this year.

Midland Park Mall Marketing Manager Emily Young helped us initially and when she resigned, General Manager Natalie Jett stepped in to provide us all the help we needed from the Mall.

Lion Dan Corrales secured free TV advertising from NewsWest 9 and wrote an article that the Midland Reporter-Telegram published in addition to listing our event in their Community Roundup. As usual, John Moesch at West Texas Radio Group gave us free advertising on their three radio stations. Of course, a large part of our bottom line success came from 12 presenting sponsors and 11 co-sponsors together with some other generous contributors.



**PROGRAM CHAIRS**

June	Dan Corrales
July	Dr. Rob McGuire

**GOVERNOR’S MESSAGE**

District 2-A1 Governor Lion Joel Kuykendall



Wow! It's hard to believe that another Lions year is almost over. Time flies when one is having fun.

First off I would like to thank all of our Lions who have made this a successful and joyful year for District 2-A1.

To our District staff and club officers and most of all the frontline Lions who are out there serving our communities every day, I would like to say good job and well done!

I'm proud to report the we have had a successful year. Much service was accomplished this year in the areas of vision, disaster relief, membership growth and serving the special and everyday needs of our West Texas communities.

I'm very proud of the Midland Lions who have stepped up in a time of need to revamp and move the TLERC forward into a new era. I'm also very proud of how our district came together to support the communities affected by the wildfires. Over \$5,000 worth of goods was raised for the victims as well as \$1,000 from the Midland West Side Lions Club and an additional \$3,000 from the Texas Lions Foundation. And also I am very proud of our membership growth this year which is in the ballpark of + 80 new members! 80 new members which will increase our service exponentially. And I'm also very proud of the everyday service that our clubs have done that does not always make the headlines but is just as important as all the other things that have been accomplished.

At this time I would like to take the opportunity to wish our new District Governor Lion Carole Ann Brown all the success in the world during her upcoming governor year. As well as all the incoming club officers and all Lions. I know together as a team we will move District 2-A1 into a successful new Lions year and a successful future.

And once again I would like to thank all of the Lions who have made my year a successful and joyful experience!

Roar!

**CLUB NEWS**



Tom Miller, shown at left in the picture above with program chairman Lion Bill Kelton, was our speaker on April 14. Tom is the Executive Director of Family Promise of Midland. He spoke about the organization’s work to aid homeless families that have at least one child younger than 17 years old. They are currently serving 13 families. The facilities rent for \$450 per month for a two-bedroom unit and \$550 for a three-bedroom unit. They are having a \$6.5 million capital campaign.

At the business meeting on April 28, the club agreed to donate \$200 to Family Promise. Most of the meeting was devoted to finalizing plans for our *WE SERVE Breakfast* fundraiser. Lion Tom Ochs gave a report on the proposed Zone effort to have a Pancake Breakfast on September 24.



Program Chairman Lion Mike Seerey brought Hannah Grainger and Adriana Aguilar as our speakers on May 12. Adriana is the Executive Director and Hannah is the Program Coordinator for Rays of Hope. They spoke about the organization’s mission to guide children aged 4 to 18 through the various stages of grief caused by family separation, death and other factors. The club agreed to donate \$200. Lion Mark Singh reported that the Hogan Park development group has turned down our possible donation of a new lion drinking fountain.

At the business meeting on May 26, the club reviewed the *WE SERVE Breakfast*. Lion Tom Ochs presented a report on the zone Pancake Breakfast effort and said the next committee meeting will be on June 1. Lion Frank Stowers confirmed that our Installation Dinner will be at 7 p.m. on Thursday, June 23 at Gerardo’s Casita.

**NORTHSIDE SCRAPBOOK**



In the picture above, Lion Rob McGuire surveys the serving line. In addition to Lions Bill Kelton and Don Eckerty, who were taking tickets, Lion Tom Ochs (not in picture) and volunteers Steve Rodriguez, Debbie Ervin, Violet Singh, Susan Singh, Dayana Gaytan and two other Midland Teen Court volunteers not in the picture, Charla Espino and John Espino made sure that the food and drink service proceeded smoothly. In addition, Susan’s sons, Calvin and Isaac Garza, helped Lion Brian Flowers to sell tickets, and Virginia Ingram helped Lions John Wojtkun and Frank Stowers with brewing and serving coffee. Once again, Debbie Ervin took the remaining food to an organization in need.

**SMILE**

The labor inspector was checking to see if all the farmer’s employees were being paid fairly. The farmer said, “I have one farmhand. He is paid twice minimum wage, he has a free hut in the field, and his meals are free. The maid is paid minimum wage and gets free boarding and lodging. The half-wit works 12 hours a day, 7 days a week, does 80% of the work, and is not paid.” The inspector said, “That is not acceptable. I need to speak to him.” The farmer said, “You’re talking to him.”

“Drinking makes you look very beautiful.”  
 “I don’t drink.”  
 “I do.”

Teacher: “Name the four seasons.”  
 Student: “Salt, pepper, vinegar, and mustard.”

A pianist gave a solo recital. When it was over, a woman in the front row stood up and shouted, “Play it again! Play it again!” He stepped forward with a broad smile and bowed. She yelled, “Play it again until you get it right!”

OFFICERS & COMMITTEE CHAIRS

President	Bill Kelton
Vice President	Frank Stowers
Secretary	Don Eckerty
Treasurer	John Wojtkun
Immediate Past President	Dr. Brian Flowers

Membership	Dr. Brian Flowers
Attendance	Bill Kelton
<i>WE SERVE Breakfast</i>	Mark Singh
Chaplain	Frank Stowers
Drinking Fountain	Dr. Tom Ready
Eyeglass	Dr. Robert McGuire
Lions Camp	Bill Kelton
Newsletter	Mark Singh
Pancake Jamboree	Tom Ochs
Peace Poster Contest	Don Eckerty
Public Relations	Dan Corrales
<i>Roar with Laughter</i>	Mark Singh
Scholarship	John Wojtkun
Social Media	Liz Lazcano
Website	Mike Seerey
Youth Exchange	Frank Stowers

WORDS OF WIT AND WISDOM

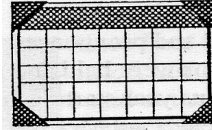
*The rung of a ladder was never meant to rest upon, but only to hold a man's foot long enough to enable him to put the other higher.*  
 Thomas Huxley

*It is only our bad temper that we put down to being tired or worried or hungry; we put our good temper down to ourselves.*  
 C. S. Lewis

*One isn't born one's self. One is born with a mass of expectations, a mass of other people's ideas—and you have to work through it.*  
 V. S. Naipaul

*I do not feel obliged to believe that the same God who has endowed us with sense, reason, and intellect has intended us to forego their use.*  
 Galileo Galilei

MARK YOUR CALENDAR



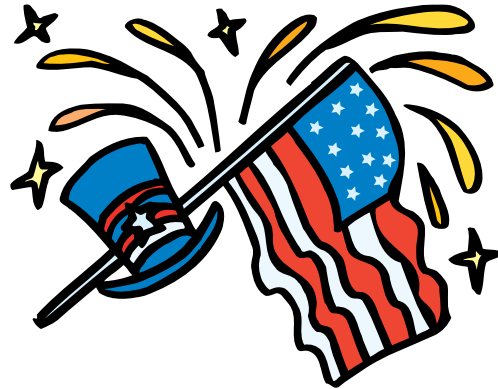
June 23, 7:00 p.m.  
 Northside Lions Club Installation Dinner  
 Gerardo's Casita

June 24-28  
 104th Lions International Convention  
 Montreal, Canada

Saturday, September 24  
 Lions Pancake Breakfast  
 Downtown Lions Club building, 200 Plaza St.

Saturday, October 15, 7:30 p.m.  
 19th annual *Roar with Laughter* hilarity revue  
 Hispanic Cultural Center, 1311 E. Wadley

Saturday, April 29, 2023, 7 to 10 a.m.  
 30th annual *WE SERVE Breakfast*  
 Midland Park Mall food court



Happy Fourth of July!

NORTHSIDE LION is published bi-monthly by the Midland Northside Lions Club, P. O. Box 4122, Midland, TX 79704. The editor and producer is Lion Mark Singh (phone 432-694-0147, email [mmsingh@suddenlink.net](mailto:mmsingh@suddenlink.net)). **The club's website is: [www.midlandnorthsidelions.org](http://www.midlandnorthsidelions.org). We are also on Facebook.**

Midland Northside Lions Club meets on the second and fourth (except in June, November and December) Thursdays of the month at 7:00 a.m. **in the Rotary Community Room in the Cowden Dining Hall at Midland College, 3600 N. Garfield, Midland, TX 79705.**